



VINYL COLOR CHART

Updated on December 13, 2011

Purpose:










We all know that inks and vinyl differ in color, whether slightly or drastically. This chart is intended to show all available heat pressed vinyl colors we currently offer for personalization. This will help you choose which combination of inks and vinyl will work best together as far as color matching.

How to use:

The left most column is the best visual representation of our vinyl colors. The second column is the name of the vinyl. (NOTE: Please use this name when referring to the vinyl in your orders!) The third column is the closest matching ink found on the Wilflex color chart. These are the most commonly used inks. The last column is the closest matching **PANTONE** color. This is used in case you need to find the closest possible PMS # for a vinyl color. The last two columns are approximations suggested by HSP and do not reflect the opinions of Wilflex or **PANTONE**.

There are a few vinyl colors that are difficult to match to Wilflex or **PANTONE** charts. For these instances, please contact us and we will work with you to find a solution! Standard **PANTONE**, other ink mixing charges, and specialty inks charges still apply.

	VINYL COLOR	WILFLEX COLOR CHART EQUIVALENT	PMS EQUIVALENT
	BLACK	BLACK	BLACK
	STORM GREY	14600 DARK GRAY	COOL GRAY 9 U
	WHITE	WHITE	WHITE
	MAROON	48600 BURGUNDY	216 U
	RED	40500 SUPER DRAKE RED	186 U
	MEDIUM PINK	43300 TOOTIE FRUTIE PINK	203 U
	HOT PINK	47030 SUPER FUSCHIA	227 U
	NEON PINK	90400 FLUORESCENT PINK	806 U
	CHOCOLATE BROWN	24800 KOALA BROWN	476 U

	TEXAS ORANGE	<i>CONTACT HSP FOR INK EQUIVALENT</i>	167 U
	ORANGE	34800 SUPER CLOCKWORK ORANGE	Orange 021 U
	VANILLA CREAM	<i>CONTACT HSP FOR INK EQUIVALENT</i>	
	VEGAS GOLD	<i>CONTACT HSP FOR INK EQUIVALENT</i>	4535 U
	ATHLETIC GOLD	80000 GOLD	109 U
	MEDIUM YELLOW	<i>CONTACT HSP FOR INK EQUIVALENT</i>	108 U
	LEMON YELLOW	87030 SUPER PRIMROSE	3965 U
	ROYAL PURPLE	50200 PURPLE	2745 U
	NAVY BLUE	60000 NAVY BLUE	289 U
	ROYAL BLUE	67050 SUPER ROYAL	2935 U

	COLUMBIA BLUE	<i>CONTACT HSP FOR INK EQUIVALENT</i>	Hexachrome Cyan U
	SKY BLUE	<i>CONTACT HSP FOR INK EQUIVALENT</i>	291 U
	TEAL	<i>CONTACT HSP FOR INK EQUIVALENT</i>	3145 U
	FOREST GREEN	70200 DARK GREEN	3308 U
	KELLY GREEN	70000 KELLY GREEN	3415 U
	APPLE GREEN	75900 BLACK LIGHT GREEN	374 U
	OLD GOLD	<i>CONTACT HSP FOR SPECIALTY INK EQUIVALENT!</i>	
	SUPER GOLD	<i>CONTACT HSP FOR SPECIALTY INK EQUIVALENT!</i>	
	SUPER SILVER	<i>CONTACT HSP FOR SPECIALTY INK EQUIVALENT!</i>	
	SAFETY SILVER	N/A	N/A